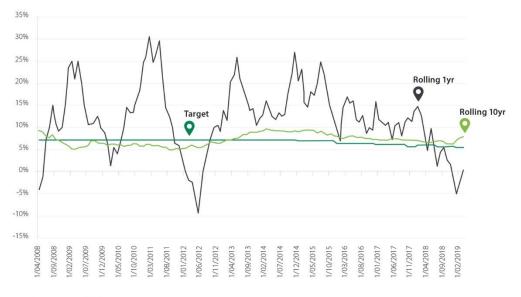
May 2020

Editorial

Market volatility and your portfolio

Take a long-term view

Investment results tend to vary more widely when you just consider the returns over a period of one year. Ten-year returns are generally much more stable and a lot more predictable as can be seen in the chart below.



Dark Green line:

Represents the rolling 10-year Target return for a portfolio.

Green line:

Represents the Actual 10-year rolling returns throughout the period.

It has remained very close to the Target, giving us confidence that this process will continue to deliver returns in line with the overall objective over the long term.

Grey line:

Represents the rolling 1-year returns.

As you can see, it's much more volatile than the 10-year return. 1-year returns are sometimes very good, but often very bad. Over the long run (the **Green line**) the process we have followed has generated returns in line with long term expectations (shown by the **Dark Green line**).

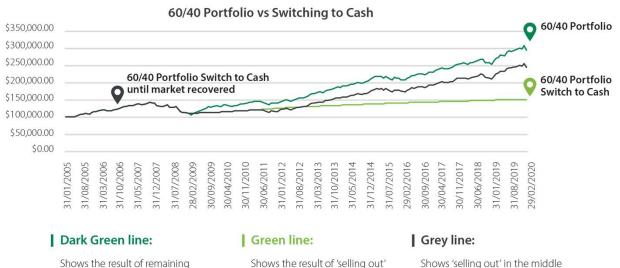
Impact of reacting to short-term noise

Volatility is part of investing, and whilst we can avoid it, there's typically a price to pay for doing so in the form of lower expected returns over the long term.

The chart below shows the impact different strategies have had on an investment portfolio over the previous 15 years.

As you can see, this example shows the volatility (Dark Green line) – larger moves both up and down – but highlights that by remaining 'invested' over the long term has resulted in a significantly higher portfolio balance at the end of the period.

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'invested' over the previous 15 years.

Shows the result of 'selling out' in the low point of the GFC and remaining in Cash. Shows 'selling out' in the middle of the GFC and also remaining in Cash but 'reinvesting' once the market had recovered.

Chart ends at 29 February 2020, and does not include March 2020

If you have any questions or would like more information please contact our office